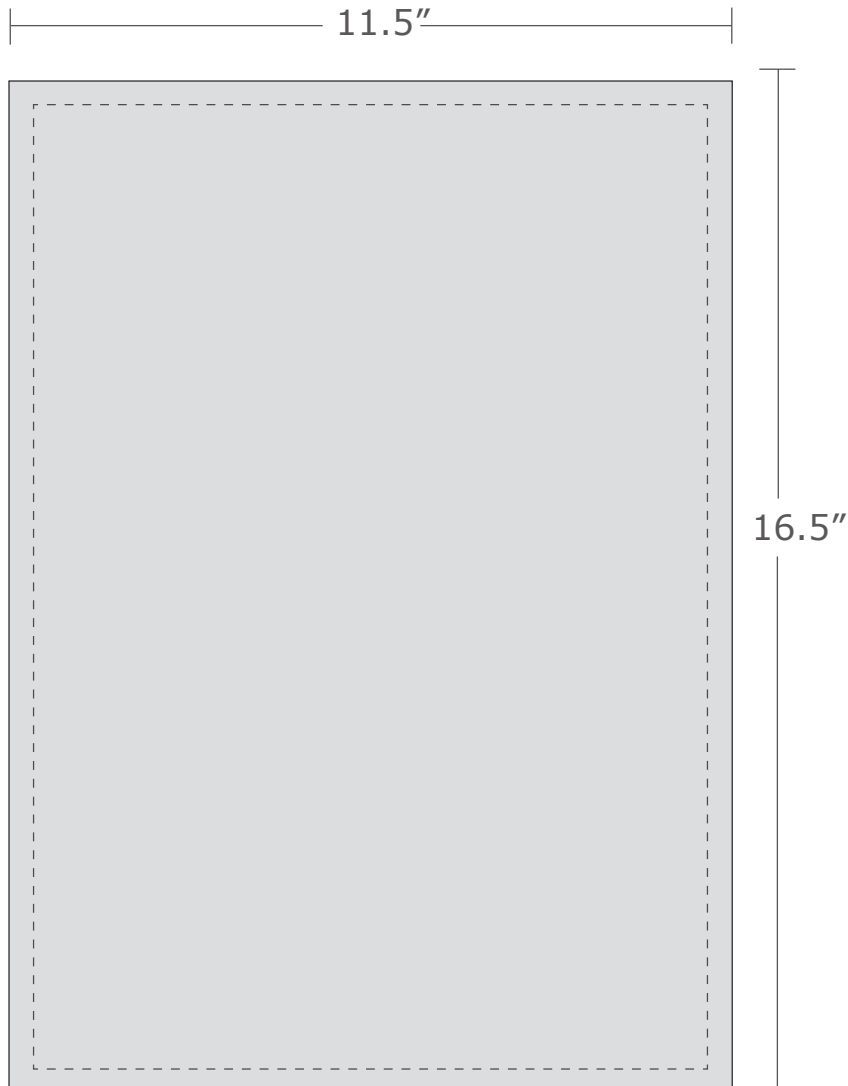


SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



MEDIUM POSTER STAND 11.5" x 16.5"

Total Graphic Area: 11.5" x 16.5"

Total Safe Area: 10.5" x 15.5"

Design file at actual size and have background color/photo go edge to edge. Keep all logos and text at least 0.5" from edge of page.

FILE FORMATS

.JPG or .PDF

(.ai, .psd, .eps, .tiff)

ART GUIDELINES

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

TRANSMITTING FILES

ONLINE: <https://www.postupstand.com/artupload>

EMAIL: sales@postupstand.com