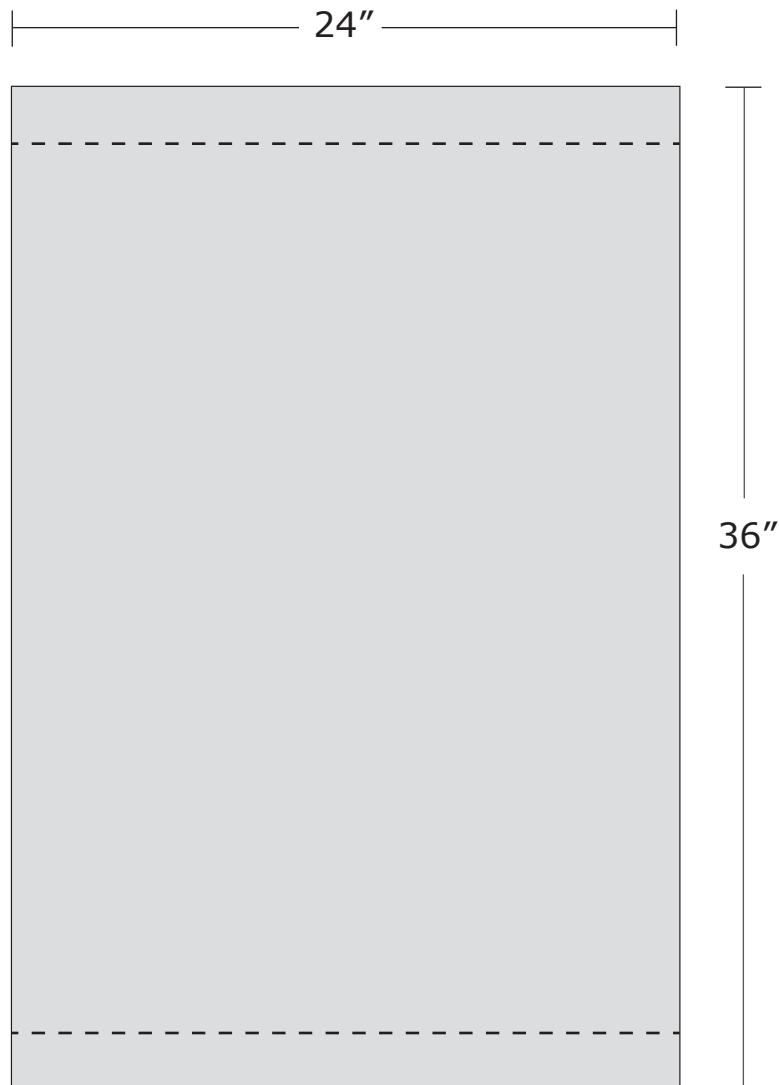


# SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



## **POSTER CLAMP FLOOR DISPLAY** - 24" x 36"

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Total Graphic Area: 24" x 36"

Total Safe Area: 24" x 32"

Design file at actual size and have background color/photo go edge to edge. Keep all logos and text at least 2" from top and bottom.

## **FILE FORMATS**

### **.JPG or .PDF**

(.ai, .psd, .eps,.tiff)

## **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

## **TRANSMITTING FILES**

ONLINE: <https://www.postupstand.com/artupload>  
EMAIL: [sales@postupstand.com](mailto:sales@postupstand.com)