Instructions for providing copy and image for posters for Post-Up Stands

ACCEPTABLE FILE FORMATS

.jpg
.pdf
.tiff
.ai
.psd
.eps

* Please note:
- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

TRANSMITTING FILES

ONLINE:
- http://dropbox.yousendit.com/postup
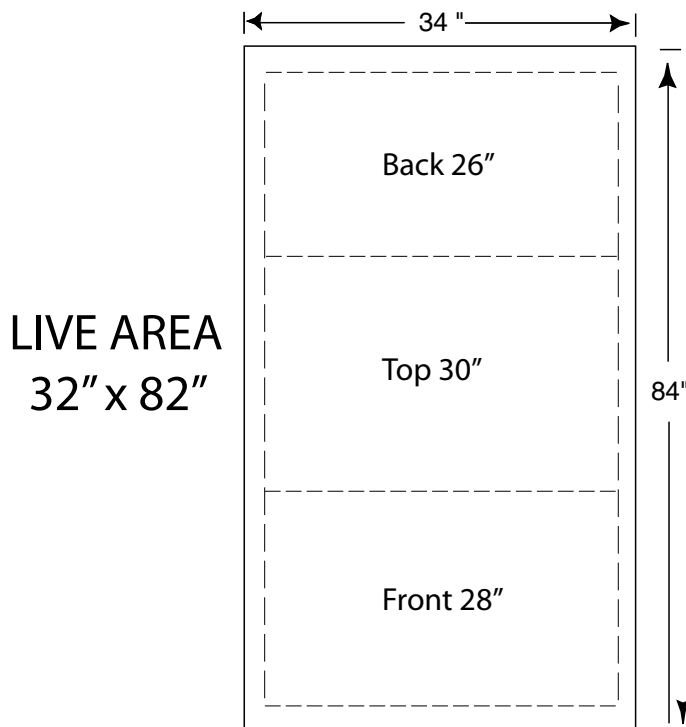- recipient email address: sales@postupstand.com

TABLE RUNNER SIZE AND MARGINS

Design file at 34"x84" (document size). Run background color/image full length and width of document. **Keep all logos, pictures, and text inside 32"x82" (live area).**

Front Area: Bottom 28 inches
Top Area: Center 30 inches
Back Area: Top 26 inches

POST-UP STAND