

FOR THE BACK SIDE THE ARTWORK SHOULD READ THIS WAY BACK

FRONT FOR THE FRONT SIDE THE ARTWORK SHOULD READ THIS WAY

TABLE TOP HEADER 6' 72"x19.5"

Total Graphic Area: 74.25" x 40.35" Total Safe Area: 70.25" x 36.35"

DO NOT design any elements (text, Logos, etc.) outside the Safe Area. (For Reference Only)

FILE FORMATS

.JPG or .PDF (.ai, .psd, .eps,.tiff)

ART GUIDELINES

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

Total Safe Area



Total Graphic Area



---- Guidelines (Safe Area)

