FOR THE BACK SIDE THE ARTWORK SHOULD READ THIS WAY

ART GUIDELINES

- Files must be CMYK

TABLE TOP HEADER 8'

96.25"x19.5"

20.175"

Total Graphic Area: 96.25" x 40.35" Total Safe Area: 92.25" x 36.35"

DO NOT design any elements (text, Logos, etc.) outside the Safe Area. (For Reference Only)

FILE FORMATS

.JPG or .PDF (.ai, .psd, .eps,.tiff)

- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

- All Fonts must be created to Outlines

- Embed all images and support files

- Resolution must be 150 ppi at full size

- Please view your artwork at full size

extend to the edge of the artboard

or Supplied with your artwork

- Background color / Image must

Total Safe Area

Total Graphic Area

--- Guidelines (Safe Area)