SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK

39″

Fold Line

TEXT READS THIS WAY

TEXT READS THIS WAY
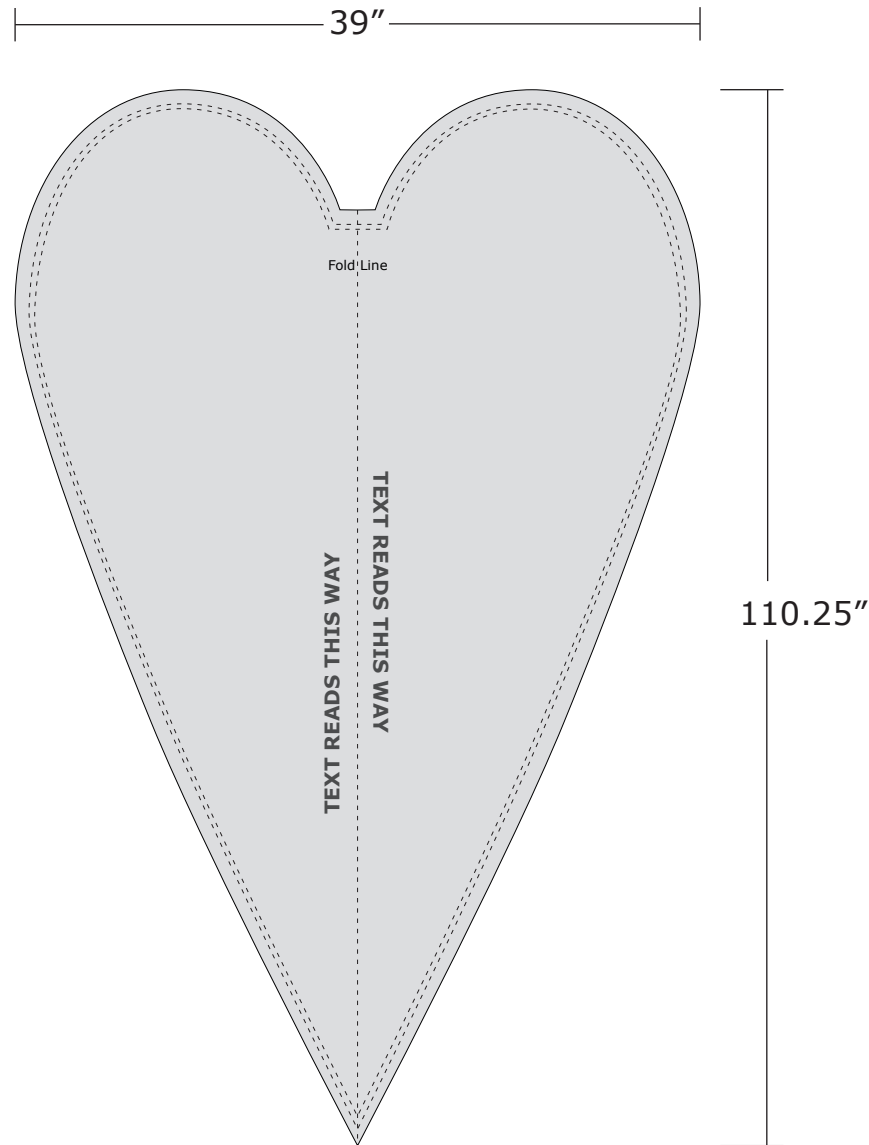
110.25″

TEARDROP 132″
DOUBLE-SIDED - 71.5″x110.25″

Total Graphic Area: 71.5″ x 110.25″

Total Safe Area: 67.5″ x 106.25″

Keep all information 2″ from edge inside seam line.
(For Reference Only)

FILE FORMATS

.JPG or .PDF
(.ai, .psd, .eps,.tiff)

ART GUIDELINES

- Files must be CMYK

- All Fonts must be created to Outlines or Supplied with your artwork

- Embed all images and support files

- Resolution must be 150 ppi at full size

- Please view your artwork at full size

- Background color / Image must extend to the edge of the artboard

- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

TRANSMITTING FILES

ONLINE: www.postupstand.com/artupload
EMAIL: sales@postupstand.com