

# Instructions for providing copy and image for Custom Printed Floor Mats

## ACCEPTABLE FILE FORMATS

.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

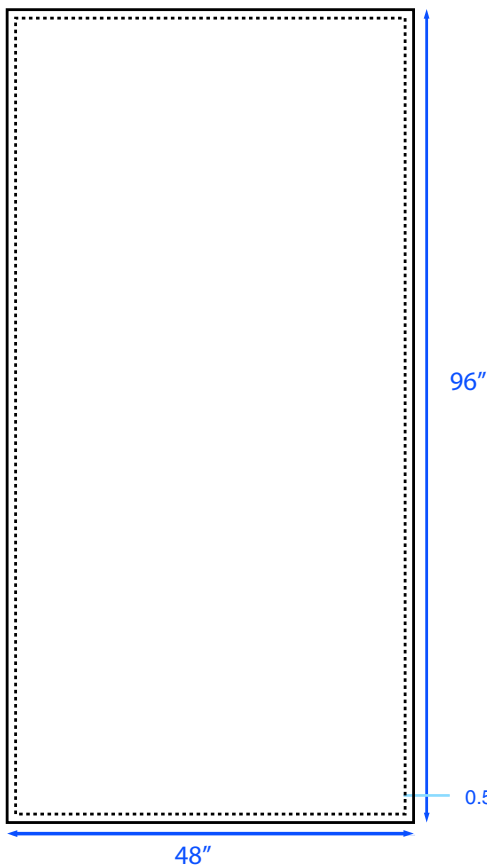
\* Please note:

- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:                   - <https://www.postupstand.com/uploadartwork>  
                                 - recipient email address: [sales@postupstand.com](mailto:sales@postupstand.com)



## POSTER SIZE AND MARGINS

Design poster at 48" x 96" (document size).  
Leave 0.5" free of text and logos for a safe area  
around entire outside edge.

\* Have background color or image run the full  
size of file. Do not leave white area for the 0.5" of  
safe area

**Before sending the flattened file, please reverse the  
entire file so that it will appear correctly when printed on  
the underside of the material**

The material we print on is a CLEAR material.  
Anything left white will be clear.

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